A broad range of media organizations are supporting UN Women’s efforts through the Beijing+20 Media Compact, designed specifically for the campaign launched in the context of the 20th anniversary of the Fourth World Conference on Women. The Compact aims to increase and sharpen the profile of women in the news throughout the campaign period and beyond. By March 2015, more than thirty media outlets had joined the Compact, spanning a variety of print, broadcast and online outlets, from Asia-Pacific, the Arab States, Africa and the Americas.
Thousands of reports, analysis, editorials, columns and feature stories have been produced through the Media Compact, profiling courageous women and giving voice to those marginalized. The coverage includes hard data on the advancements gained as well as barriers that continue to impede progress and stress accountability, thereby demonstrating the integral role media plays in supporting gender equality.