SHORTLISTING CRITERIA

For selecting the enterprise and entrepreneurial women group for Renewable energy and climate resilient livelihood

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Background:

This document contains the shortlisting criteria to be considered for selecting enterprise/s and women entrepreneurial groups (identified during the scoping studies) related to Renewable Energy, women entrepreneurship and climate resilience activities under EmPower project. Under this project, Renewable Energy (RE) will be used as a tool for climate resilient action and women entrepreneurship development. Here RE will be used for two options

a. FOR enterprise development, where women groups will run different enterprises linked to climate resilience action and RE is used to meet their critical energy requirement
b. AS enterprise, where the individual woman or women group can create enterprise to sell the RE products and services

The following sections will discuss the shortlisting criteria for each of the option separately. Based on these criteria, a ranking and marking system can be developed to filter out the most appropriate enterprises and women groups and individual woman which can be considered further.

RE is used FOR enterprise (select three such options per country)

Criteria for enterprise

1. Existing enterprise or a new enterprise? (will select one or two new enterprise and one or two existing enterprises)
2. Is this enterprise promoting local skills and knowledge?
3. Enterprise is linked to which sector?
   a. Agriculture and extended activities
   b. Horticulture
   c. Fishing
   d. Handicraft
   e. Any other
4. Perceived market potential: What is the market potential (in next 5 years) for the end product of the enterprise, where RE is used as a source of energy?
   a. Scope for local market
   b. Market scope in the provinces
   c. Market scope for the country
5. Is there any market linkages already established for the end product? Or it's a completely new product? (better if market linkages exist)
6. Extend of benefits of RE when used as a source of energy in particular enterprise (Greater %, better)
   a. Increase in material output (%)
   b. Increase in income (%)
   c. Time saved (%)
   d. Reduction of drudgery (%)
   e. Others

7. Extend of benefits to climate change (Tick the options)
   a. Help reducing the GHG emission
   b. Help running the enterprise even during and after climate disaster
   c. Help in increasing the quality of the end-product, which was otherwise hampered due to CC impact
   d. Any other

8. What is the estimated cost in establishing the enterprise and how many women entrepreneurs in the group to be benefitted?

Criteria for Women group interested in each enterprise

9. Women Group already formed and operated to run such enterprise?
   a. Women Group legally formed and active (Best option)
   b. Women Group legally formed, but not active (Medium option)
   c. Women Group informally formed (Medium option)
   d. Women Group yet to form (lower medium option)
   e. Any other

10. Existing average income level of the women in the group?
11. Women in the group has experience of working in any enterprise. (YES/NO)
12. Women in the group has some experience of making business. (YES/NO)
13. Women in the group are proactive, has basic skills and business acumen?
14. Women has operating access to banks and FI?
15. Women group has time and willingness to run the business?
   a. More than 75%
   b. 50-75%
   c. 25-50%
   d. Less than 25%

16. Are they aware of climate change impact and various related government activities in their locality?
RE is used AS enterprise (select three such options per country)

Criteria for enterprise

1. Perceived market potential (in next 5 years) for selling of various RE products and services (estimate the below scope/potential for each of the RE products and services)?
   a. Scope for local market
   b. Market scope in the provinces
   c. Market scope for the country
2. Presence of existing similar RE enterprise?
3. Possibility of linking it to established RE suppliers
   a. As dealer
   b. As technical support/sales agent
   c. Others
4. Any governmental/similar scheme for promoting any specific RE products and services. If yes, name the scheme and the products considered within the scheme?
5. What is the estimated cost in establishing the enterprise and what is the population coverage?

Criteria for individual woman or Women group interested in each enterprise

6. Interest and knowledge of woman/women group on RE?
7. What extent women are known to the community and her/their relationship and coverage within the community?
8. Basic educational qualification?
9. Operating access to Bank and FI?
10. Any experience of running any business?
11. Existing financial background to run such business?
12. Any restriction on her mobility?
13. Business acumen and marketing skill?

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