Mr. Aurel Hosennen
PR and Communications Manager, IKEA Switzerland

Aurel Hosennen is the Country Communication Manager of IKEA in Switzerland. Based near Zurich, Aurel is responsible for the company’s communication strategy and development of social media, internal communication, media relations and sustainability. He oversees the IKEA sustainability strategy and execution called “people and planet positive” in Switzerland, which is strongly linked to women’s economic empowerment.

In January 2016, he joined the UN Secretary-General’s High-Level Panel on Women’s Economic Empowerment as a deputy to the Co-Chair Simona Scarpaleggia, CEO of IKEA Switzerland.

Before joining IKEA and the UN High-Level Panel, he worked for different companies in the IT, manufacturing and events industries, gaining a wealth of expertise in designing and scaling communication and positioning strategies.