Men and Women for Gender Equality
Phase II

Q&A
Selection of Local Organization

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Programme Coordinator
Palestine

17 June 2019
### Overview

<table>
<thead>
<tr>
<th>Project timeframe</th>
<th>March 2019 – February 2022</th>
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<tbody>
<tr>
<td><strong>Focus countries</strong></td>
<td>Egypt, Lebanon, Morocco, Palestine, Jordan and Tunisia</td>
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<tr>
<td><strong>Total budget</strong></td>
<td>USD 13,609,178.36</td>
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<td><strong>Goal</strong></td>
<td>Men and women in the Arab societies are able to exercise their rights and opportunities equitably as active citizens in their communities and countries.</td>
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Programme Outcomes

The programme will contribute towards:

- Communities have more gender equitable attitudes and behaviors;
- Key regional and national institutions (academia, faith based institutions, media) and regional networks integrate/ promote gender responsive practices; and
- Laws, policies and strategies to promote gender equality are drafted, revised and/or approved.
Outcome 1: Communities have more gender equitable attitudes and behaviors

Output 1. Interventions for challenging social norms and promoting gender equality are implemented and replicated.

Output 2. A regional model for engaging fathers in gender equality exists.
Outcome 2: Key regional and national institutions (academia, faith based institutions, media) and regional networks integrate/promote gender responsive practices

Output 1. Key institutions commit to more gender responsive practices.

Output 2. Networks promote GE and male engagement through replication of programme practices and material developed through the programme.
Outcome 3: Laws, policies and strategies to promote gender equality are drafted, revised and/or approved.

Output 1. Civil society organizations advocate for legal and policy change based on the research findings.

Output 2. Increased data availability and visibility on gender equality and masculinity in the region.

Output 3. Governments take action to reform and/or develop laws, policies and strategies.
Summary of CFP

Adapt and implement Program P

Aimed at increasing men’s involvement in caregiving

Local organization

Promundo

ILS 723,400
Key Phases of Program P

Phase 1: Program Design Workshop (1 week)

Phase 2: Formative Research (3 months)

Phase 3: Adaptation of the Curriculum and M&E Framework (4-5 months)

Phase 4: Pilot Testing (5 month)

Phase 5: Training of Facilitators (2 months)

Phase 6: Advocacy and Partnership Building (Throughout project period)

Phase 7: Implementation (3 months)

Phase 8: Analysis and Results Dissemination (1-2 month)

Fatherhood Camps
From August 2019 – July 2021
Guidelines for submission

• The technical and financial proposals should be submitted in one (1) email accompanied by the forms prescribed in this CFP, clearly marked as technical & financial proposal - the email subject line and corresponding attachment should read:
  CFP No. UNW-M&W-RP-002/2019 – (name of proponent) – TECHNICAL & FINANCIAL PROPOSAL

• To: palestine.registry@unwomen.org

• Language: English

• Deadline of submission: 30 June 2019 midnight – Palestine time zone
Preparation of proposal

- Proposal/no proposal confirmation form (Annex B2-1)
- Mandatory Requirements/pre-qualification criteria (Annex B2-2)
- Proposal Submission Form (Annex B2-3)
- Resumes of proposed team members with prescribed information (Annex B2-4)
- Capacity Assessment Checklist (Annex B2-5)
Annex B2-3

- Template for proposal submission
  - Component 1: Organizational Background and Capacity to implement activities to achieve planned results (max 1.5 pages)
  - Component 2: Expected Results and Indicators (max 1.5 pages)
  - Component 3: Description of the Technical Approach and Activities (max 2.5 pages)
  - Component 4: Implementation Plan (max 1.5 pages)
  - Monitoring and Evaluation Plan (max. 1.5 page)
  - Component 5: Risks to Successful Implementation (1 page)
  - Component 6: Partnership (max. 1 page)
  - Component 7: Results-Based Budget (max. 1.5 pages)
Component 7

- **Use the budget template**
  - Include allocation for monitoring and evaluation.
  - The administrative/indirect costs should *not exceed 5%* of the total budget.
  - The budget should be presented in **NIS**.
1. Meet all mandatory requirements/ pre-qualifications criteria (Pass/ Fail)
   • Meet all the requirements of submission
   • Meet all the mandatory requirements/ pre-qualification criteria (Annex B2-2)
   • Submission of all the mandatory documents listed in Annex B2-5
2. Assessment of Technical proposals (minimum cumulative technical score of 50 points)
3. Assessment of Financial proposals
4. Capacity Assessment will be conducted for the selected organization
5. Submission of recommendation to an LPAC members for approval
6. Signing of agreement
<table>
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<tr>
<th>1</th>
<th>Technical description and appropriateness/adequacy of approach</th>
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<tr>
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<td>• Soundness of the proposed results and activities, and linkages between them (20 points).</td>
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<td>• Soundness and adequacy of the technical approach and proposed strategies to support the achievement of results (5 points).</td>
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<td>• Realistic detailed implementation plan (5 points).</td>
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<td>• Soundness of the Monitoring and Evaluation approach and tools (10 points).</td>
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## Criteria for Selection

### 2 Relevance and technical capacity
- proposed **staffing** (number and expertise) for the services to be delivered;
- **organizational experience** and proven track record/credibility on **gender and development**, **RBM** and its application to key processes, and other areas of expertise relevant to the services required.
- relevant experience in **partnerships with UN Women**, other UN agencies, governments, NGOs, and other development actors.

### Assets
- Previous experience in **engaging youth**, both girls and boys, and men for gender equality.
- Previous experience in **masculinities and/or fatherhood** and engaging men in childcare.
- Previous experience and/or knowledge in **positive parenting** and the **involvement of men in the care of children**.
- Have strong relationships with **key government sectors** including in public health, social affairs, gender and women's affairs.
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<th>3</th>
<th>Governance and management capacity</th>
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<tr>
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<td>• Management arrangement for the required services, including for monitoring and reporting, and if needed, evaluation.</td>
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<td>• Overall governance/management structure of the proponent organization.</td>
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<td>8 points</td>
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<td>criteria</td>
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<tr>
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<td>Financial and administrative management capacity</td>
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Eligibility

- Local Non-governmental organizations can apply.
- Companies or non-for-profit companies are ineligible to apply.
- Proposals can be submitted jointly by two or more organizations with a lead applicant.

UN Women will sign a partnership agreement with and disburse funds to the applicant/lead organization only.

- Interested organizations need to demonstrate ability to implement the activities in both the West Bank including East Jerusalem and Gaza.
Competencies - Technical Duties

Implement Program P in close collaboration and coordination with Promundo and UN Women to carry out the different phases of the program.

Develop a guide for professionals to encourage fathers to participate in caregiving.

Support in implementation of the regional fatherhood campaign in Palestine.

Build linkage with fatherhood initiatives developed under the community-based grants; and

Collect data based on agreed on M&E framework.
Competencies- Functional Duties

Maintain close coordination with UN Women and seek approval as needed.

Participate in regular meetings with Promundo and UN Women programme team.

Assign a Project Coordinator and other staff member(s) to implement activities;

Ensure proper follow up with target group and partners regarding implementation of the agreed activities;

Monitor the implementation of activities.

Keep accurate documentation of all related activities, events, good practices, and lessons learned.

Submit narrative and financial reports in English on quarterly.

Cooperate with the programme’s monitoring and evaluation consultant by agreeing on the grants monitoring framework and providing relevant data on a regular basis.
THANK YOU!