Profile of Women in Business

Demographic characteristics of women in business

Note: heads of economic and social units, employers and own-account workers are subjects of entrepreneurial activity

Women managers of enterprises

- Represent 1/4 of the total number of enterprises’ managers
- Out of 10 women managers of enterprises, got the management position after working in the respective enterprise for:
  - 1 year: 20%
  - 5 years: 39%
  - 10 years: 41%
  - < 26%

Out of 10 women managers of enterprises:

- 14% 1 is aged 17-34
- 59% 6 are aged 35-54
- 27% 3 are aged 55 and over

Source: NBS, Annual Survey on wages and number of employees, 2013

Women with entrepreneurial potential

Out of 10 employed women:

- 7 are employees (71%)
- 3 self-employed (own-account workers, employers, contributing family workers) (29%)

In towns:

- 9 get salaries (employees) (89%)
- 1 works on her own account or as employer (11%)

In villages:

- 5 get salaries (employees) (54%)
- 4 work on their own account or as employers (36%)

Out of total self-employed women:

- 2% work as employers
- 80% work on own-account

Out of employed women:

Employees

- 1 in 3 is young (aged 15-34) (31%)

Own-account workers

- 1 in 5 is young (aged 15-34) (23%)

- 2 out of 3 are able-bodied (aged 35-65+) (69%)

- 4 out of 5 are able-bodied (aged 35-65+) (77%)

Have a working day of about 8.8 hours

Have a working day of about 6 hours

Education level of women in business

Out of 10 women managers of enterprises:
- 8 have higher education (83%)
- 1 has secondary specialized or vocational education (14%)

Out of employed women with entrepreneurial potential:

Employees:
- 1 in 3 has higher education (36%)
- 1 in 3 has secondary specialized or vocational education (35%)
- 1 in 3 has general secondary and lower education (29%)

Own-account workers:
- 1 in 3 has higher, secondary professional or vocational education (36%)
- 2 out of 3 have general secondary or lower education (64%)

Activity areas of women in business

By size of managed enterprises, women account for:
- 1 in 3 managers of enterprises with up to 9 employees (31%)
- 1 in 4 managers of enterprises with 10-49 employees (24%)
- 1 in 5 managers of enterprises with 50-100+ employees (18%)

By legal form of the managed enterprises, women account for:
- 1 in 3 heads of cooperatives (30%)
- 1 in 4 heads of commercial units (24%)
- 1 in 6 heads of state and municipal enterprises (15%)

Out of 10 women managers of enterprises:
- 2 manage trade units, hotels and restaurants (19%)
- 2 have management positions in public administration, education, health (17%)
- 2 manage enterprises in industry and agriculture (21%)
- 4 manage enterprises from other economic activities (43%)

Out of employed women with entrepreneurial potential:

Employees:
- 2 out of 5 women work in public administration, education, health, etc. (39%)

Own-account workers:
- 8 out of 10 women work in agriculture and forestry (80%)
- and 2 work in trade, hotels and restaurants activities (13%)

Note: heads of economic and social units, employers and own-account workers are subjects of entrepreneurial activity.

Source: NBS, Annual Survey on salaries and number of employees, 2013