CALL FOR PROPOSALS

Project Title: Better access to and improved service provision for women and girls subject to violence against women in Turkey, under the Programme "Ending Violence against Women: Implementing Norms, Changing Minds"

Purpose: Selection of qualified responsible partner for the Programme

Duration: May 2017 –April 2018 (tentatively)

Contract Type: Project Cooperation Agreement

Deadline for submissions: 15 April 2017

The United Nations Entity for Gender Equality and the Empowerment of Women (UN Women) is inviting women civil society organizations (CSOs), women’s studies and research centres promoting women’s rights and gender equality to submit proposals to improve accessibility, availability and quality of service provision for women and girls subject to violence against women, with a focus on migrant and Syrian refugee women and girls in Turkey.
I. Background

In 2015-2016 UN Women in partnership with the Council of Europe conducted a multi-country study on the accessibility and availability of support services for women and girls subjected to gender-based violence in Albania, Bosnia and Herzegovina, FYR Macedonia, Montenegro, Serbia and Turkey in order to assess the existing services and normative frameworks against the standards set by the Council of Europe Convention on preventing and combating violence against women and domestic violence (also known as Istanbul Convention).

The Istanbul Convention distinguishes between general and specialist support services. General support services (Article 20) refer to “help offered by public authorities such as social services, health services and employment services, which [...] are not exclusively designed for the benefit of victims only but serve the public at large” (paragraph 125 of the Explanatory report). Specialist support services (Article 22), on the other hand, “have specialised in providing support and assistance tailored to the [...] needs of victims of specific forms of violence against women or domestic violence and are not open to the general public” (paragraph 125 of the Explanatory report). Furthermore, the Explanatory report clarifies that, “while [specialist support services] may be services run or funded by government authorities, the large majority of specialist services are offered by NGOs” (paragraph 125). It also requires that adequate and timely information on available support services should be available to victims in a language they understand (Article 19).

In Turkey, the findings of the multi-country study confirmed the availability of general and specialist support services - exclusively designed to provide support services to victims of violence against women (VAW). However recommendations stemming from the study point to a need for the standardization of services provided to victims of VAW. Data on the variations between services in terms of different implementations and approaches suggest that the services provided by state and non-state service providers need to be harmonized, including; Adoption of a joint approach to VAW, based on women’s empowerment; Enhancement of multi-sectoral/multi-agency cooperation; and Development of a comprehensive training programme that considers the specialised needs of women experiencing multi-faceted discrimination, as well as specific interventions for different forms of VAW as described in the Istanbul Convention. Although the majority of service providers reported having received basic and/or advanced training on VAW, not all received training that covers specific aspects of all forms of VAW included in the Convention. In addition, the training often fails to address the specific needs of women with multiple disadvantages, the prevention of secondary victimisation, the coordination of services, and the burnout management for the staff working in direct services.

In this regard, the recommendation 15 (a) (b) of the Concluding Observations on the seventh periodic report of Turkey (July 2016) of the Committee on the Elimination of Discrimination against Women (CEDAW) indicated the need to: (1) provide capacity-building programmes for law enforcement authorities on the strict application of laws, including international conventions to which Turkey is a party, to cases of gender-based violence, including sexual violence, against refugee and asylum-seeking women and girls; and (2) ensure that refugees and asylum seekers, in particular women, are informed about the national referral mechanisms for victims of sexual and gender-based violence and how to gain access to the formal justice mechanism.

Civil society, in particular women’s organizations, play a crucial role in the promotion of gender equality and women’s rights in Turkey. They are key stakeholders in ensuring that the perspectives and voices of the most excluded and discriminated against groups of women are heard by policy-makers. Additionally, women’s organizations are instrumental in terms of their networks, outreach and innovation to facilitating the required behavioural and attitudinal changes for tackling the structural barriers to gender equality and ending violence against women. As shown by the Multi-country study on the availability and accessibility of services in response to violence against women and girls, women’s organizations are key stakeholders in the provision of services that are essential in the establishment of multi-sectoral and coordinated mechanisms to adequately respond to the needs of victims of violence.
II. Objective of UN Women’s support

In this context, UN Women is issuing a Call for Proposals (CfP) to select a responsible party to:

1) Provide capacity development to service providers in line with Istanbul Convention standards for generalist and support services. Istanbul Convention calls for training of relevant professionals in the many causes, manifestations and consequences of all forms of violence. Training not only allows raising awareness among professionals, but contributes to changing the outlooks and the conduct of these professionals with regard to the victims. Furthermore, it significantly improves the nature and quality of the support provided to victims.

2) Awareness raising campaigns in line with Article 13 of the Istanbul Convention, to address women victims of violence lack of knowledge about their rights and support services available for victims, particularly among migrant and Syrian refugee migrant women.

This CfP is framed within the Programme Ending Violence against Women and Girls in six Western Balkan countries and Tukey: Implementing Norms, Changing Minds. More specifically the CfP falls under the Programme Specific Objective 3 (SO3) Empowering women and girls (including those from disadvantaged groups) who have experienced discrimination or violence to advocate for and use available, accessible and quality services. The Programme (February 2017- January 2020) aims at ending gender based discrimination and violence against women, with a particular focus on the most disadvantaged groups of women, in six Western Balkans countries and Turkey. Funded by the European Commission (EC) within the Instrument for Pre-Accession Assistance (IPA) II, the Programme is anchored in the normative frameworks of CEDAW, Istanbul Convention, and in alignment with the European Union (EU) accession standards.

III. Proposed Intervention(s) and expected results

It is expected that the project(s) to be implemented under this Call for Proposals contribute to the following results:

**Result.1** Providers of general and specialist support services for victims of all forms of violence have the capacity to implement the standards enshrined in CEDAW, the Istanbul Convention and global standards and guidelines for essential services

**Indicator 1.a:** Number of services providers at the health, justice, and security (police) sectors who have reviewed and/or adopted standards procedures for delivery of support services to victims of all form of violence in line with Istanbul Convention and the UN Essential Services Package for Women and Girls global standards and guidelines.\(^1\)

**Result 2.** Capacity of service providers (health, police and justice, social services) to provide quality, coordinated services, and collect and use data in an ethical manner is strengthened

**Indicator 2.a:** Number of providers of specialist support services related to VAW that collect and use data on beneficiaries for improved case management

**Result 3.** Better access to and improved service provision for refugee women

**Indicator 3.a:** No of refugee women and girls receiving comprehensive and immediate care from services available among services targeted by the project as a result of raising awareness and information campaigns.

The Call for Proposals envisages two key components:

**Component I: Increasing the capacity of service providers**

Develop and implement a Case Management Capacity Building for EVAW Service Providers. Capacity development programme is expected to significantly improve the nature and quality of the support provided to victims. Furthermore,

it will allow to raise awareness among professionals, and will contribute to changing the outlooks and the conduct of these professionals with regard to the victims.
Develop and or review existing guidelines used by service providers to align them with Istanbul Convention standards as well as in line with the UN Essential Services Package for Women and Girls global standards and guidelines\(^2\).

**Component II: Increasing awareness raising and access to information on rights**

Design and implement innovative cutting-edge campaigns to inform refugee women about their rights and services available to them.

Improve information systems for refugee women to seize opportunities to access basic services, medical care, and child and/or women friendly spaces.

Initiatives to ensure that women, and in particular Syrian refugee women, are informed about the national referral mechanisms for victims of sexual and gender-based violence and how to gain access to the formal justice mechanism.

Ensuring the availability of female interpreters and female intercultural mediators to inform refugee women of available services for survivors of violence.

**IV. Duration of project**

From May 2017 to April 2018 (tentatively)

**V. Budget Request**

The proposed intervention size and budget request will have to fall between a minimum indicative amount of EUR 40,000 and a maximum amount of EUR 60,000.

Potential applicants to the Call for Proposals can apply for: 1) both components in one single proposal; 2) both components in two separate proposals

Only one grant will be awarded per organization. A single CSO cannot receive more than one grant, meaning that if a CSO applies separately for both components it could only be selected for implementing one of them.

In all cases, proposals cannot exceed the maximum amount set for this call, Euro60,000.

**VI. Institutional Arrangement**

The selected Organization(s) will sign a Project Cooperation Agreement (PCA) with UN Women. A competitive selection process will take place to identify the potential Responsible Party. The CSO will be selected only if it has proven capacity to deliver the proposed activity. The CSO’s capacity will be assessed by UN Women as per UN Women’s manuals.

**VII. Reporting**

The selected partner will be the principal responsible party, but will work closely with UN Women during programme implementation. The partner will provide regular narrative and financial reports in line with UN Women guidelines and requirements.

All knowledge products and communications materials that would be produced under this agreement must acknowledge the support and seek approval of UN Women. Furthermore they should be in line with the EU Communication and Visibility tools and the EU-UN joint visibility guidelines.
Guidelines for the Submission of Proposals

I. Who can apply

- **Women’s rights organizations** that are legally registered in Turkey, that have specialised knowledge, expertise and track record of working in women’s human rights and EVAW programming, including but not limited to: non-governmental organizations, community-based organizations and advocacy networks (at national or sub-national level).
- **International civil society organizations** that are legally registered in Turkey, that have presence in Turkey and have strong track record on programming on EVAW/G.
- **Research institutions** which have previous research experience on gender equality and/or violence against women.

Non-eligible applicant organizations

The following are NOT eligible to apply to this call for proposal:

- Government agencies or institutions
- UN agencies
- Bilateral or multilateral organizations, financial institutions, development agencies
- Private sector entities
- Private individuals
- CSOs not focused on gender equality and women’s empowerment
- CSOs with lack of gender balance in their staff, board membership and leadership positions.

II. What to submit

Eligible applicants are expected to submit the following in English:

1. **General Information** including name of organization, contact person and contact details (use Application Cover Sheet in Annex I)

2. **Project proposal** consisting of:
   - Context and problem analysis related to information provided in the Terms of Reference
   - How will your organization work with state and non-state partners (including formal/informal networks and community-based organizations) to implement your activities
   - Include a brief description of your partner/s and the relationship between your organization and your partner/s, including their roles
   - What does your organization plan to do after the project to follow-up on the issue?
   - Media and communication strategy: Is communications an integral part of your project?
   - What makes your organization the most qualified to implement this project? Explain relevant expertise and experience of your organization
   - Workplan
   - An output-based budget – i.e. budget showing how much is required for each activity to achieve each output. The administrative/indirect cost should not exceed 7% of the total budget. The proposed intervention size and budget request will have to fall between a minimum indicative amount of EUR 40.000 and a maximum amount of EUR 60.000. All currency exchanges will be calculated using the UN Operational Exchange Rate as per the date of submission of proposal. For March 2017, UNORE Exchange rate is 1USD:0.94EUR3.
3. A copy of the organization’s legal registration document

4. Supporting documents such as your organizational brochures, previous annual reports and audit reports from the past three years

III. Evaluation Criteria

Proposals passing the eligibility criteria (see above) will be scored against the following:

- **Relevance of the proposal (20 points):** quality of the context analysis; and pertinence of the proposed activities against expected results
- **Implementation strategies (30 points):** linking local implementation to national, regional and international commitments; rights based approach; strategic partnerships; and engaging excluded/marginalized groups
- **Added value elements (20 points):** previous work on services provider capacity development and/or raising awareness on availability of services and information on rights
- **Budget Proposal (20 points)**
- **Innovative approaches (10 points)**

**Minimum score to be eligible is 70 points.**

Only applicants passing the minimum score will be contacted by May 30, 2017 to proceed with shortlisting and a capacity assessment review. During the capacity assessment review, the applicant will be requested to submit documents demonstrating the organization’s technical capacity, governance and management structure, financial and administrative management.

IV. When is the proposal due

The deadline for submission of proposals is 15 April 2017, 23:00 (Ankara local time). Proposals received after the deadline will not be considered.

V. To whom should the proposal be sent

Please send all required application documents in one email to ECA.Operations@unwomen.org, indicating in the e-mail subject: EVAW - CfP EVAW Better provision of services in Turkey

UN Women will acknowledge receipt of the applications through a confirmation e-mail. Only those short listed shall be considered and further contacted.

This Call for Proposals does not entail any commitment on the part of UN-Women, financial or otherwise. UN-Women reserves the right to accept or reject any or all Call for Proposal without incurring any obligation to inform the affected applicant/s of the reasons.
Annex I. Application Form
1. General Information

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<td>☐ Non-government organization</td>
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<td>Are you legally registered in Turkey?</td>
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<td>☐ Yes</td>
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<td>☐ No</td>
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<td>If you have responded yes, please attach a copy of your registration document to the application</td>
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<td>Institutional profile</td>
<td>A brief description of the organization, including its registration details and relevant experience working on the thematic issues proposed; familiarity with international commitments on VAWG, experience on women’s rights, gender equality and women’s empowerment both at the local and national levels</td>
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<td>Capacities and experiences of key staff members</td>
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<td>Total requested budget</td>
<td>The proposed intervention size and budget request will have to fall between a minimum indicative amount of EUR 40.000 and a maximum amount of EUR 60.000. All currency exchanges will be calculated using the UN Operational Exchange Rate as per the date of submission of proposal. For March 2017, UNORE Exchange rate is 1USD:0.94EUR</td>
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