Call for Proposal (CFP)
Redistribution of unpaid care work
CFP No. 2019-01 GRG

Section 1: CFP letter

UN Women Programme Office in Serbia plans to engage civil society organizations (CSOs) that have gender equality and women’s rights set as one of the organization’s goals in Statute as a Responsible Party, as defined in accordance with these documents. UN Women Programme Office in Serbia now invites sealed proposals from qualified proponents for providing the requirements as defined in the UN Women Terms of Reference. Proposals must be received by UN Women Programme Office in Serbia at the address info.serbia@unwomen.org not later than 23.30 (GMT+1) on 17 November 2019.

This UN Women Call for Proposals consists of four sections and a series of annexes that will be completed by proponents and returned with their proposal:

CFP section 1: CFP letter (this document)
CFP section 2: Proposal data sheet
CFP section 3: Instructions to proponents
CFP section 4: UN Women Terms of Reference

CFP forms to be returned (mandatory):

Annex B2-1 Proposal/no proposal confirmation form
Annex B2-2 Mandatory requirements/pre-qualification criteria
Annex B2-3 Call for proposal (Template for proposal submission)
Annex B2-4 Resumes of proposed team members
Annex B2-5 Capacity Assessment Checklist

Interested proponents may obtain further information by contacting this email address: info.serbia@unwomen.org.

Information sessions on this Call for Proposals will be held at least 10 days before the deadline for submission of project proposals. The date, venue and the schedule of the information sessions on this Call for Proposals will be published at a later date at the http://rs.one.un.org (NEWS section).
Call for Proposal (CFP)
Redistribution of unpaid care work
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Section 2: Proposal data sheet

Program/Project: Gender Responsive Governance

Program official’s name: Milana Rikanovic
Email: milana.rikanovic@unwomen.org
Telephone number: +381 11 4155 372
Issue date: 24 October 2019

Requests for clarifications due (via e-mail to info.serbia@unwomen.org)

Date: 7 November 2019
Time: 10 am (GMT+1)

UN Women Programme Office in Serbia clarifications to proponents due

Date: 12 November 2019
Time: 10 am (GMT+1)

Proposal due

Date: 17 November 2019
Time: 23.30 (GMT+1)

Planned award date: 2 December 2019

Planned contract start date: 6 December 2019
Section 3: Instructions to proponents

1. Introduction

1.1 UN Women Programme Office in Serbia invites civil society organizations/networks that have gender equality and women’s rights set as one of the organization’s goals in Statute and that are legally registered in Serbia, have specialized knowledge, expertise and track record of working on gender equality and women economic empowerment and have substantive expertise and knowledge on concepts of unpaid care work and institutionalization of care, to submit Project Proposal, including Implementation Plan and Results Based Budget to provide services associated with the UN Women requirement for Responsible Party.

1.2 A proposal can be submitted by a single organization (lead proponent). Two or more organizations or entities may cluster and submit one proposal, on the topic of mutual interest. Such proposals must clearly indicate which organization will take lead responsibility for project management and contractual obligations. Furthermore, the proponent may provide sub-grants to other eligible organizations or entities. If sub-grants modality is considered, the lead proponent will take full accountability for sub-grantees results, financial resources utilization and reporting.

1.3 A description of the services required is described in CFP Section 4 - Terms of Reference.

1.4 UN Women Programme Office in Serbia may, at its discretion, cancel the services in part or in whole.

1.5 Proponents may withdraw the proposal after submission, provided that written notice of withdrawal is received by UN Women Programme Office in Serbia prior to the deadline prescribed for submission of proposals. No proposal may be modified subsequent to the deadline for submission of proposal. No proposal may be withdrawn in the interval between the deadline for submission of proposals and the expiration of the period of proposal validity.

1.6 All proposals shall remain valid and open for acceptance for a period of 90 calendar days after the date specified for receipt of proposals. A proposal valid for a shorter period may be rejected. In exceptional circumstances, UN Women Programme Office in Serbia may solicit the proponent’s consent to an extension of the period of validity. The request and the responses thereto shall be made in writing.

1.7 Effective with the release of this CFP, all communications must be directed only to UN Women Programme Office in Serbia, by email at lidia.vujicic@unwomen.org. Proponents must not communicate with any other personnel of UN Women Programme Office in Serbia regarding this CFP.
2. **Cost of proposal**

The cost of preparing a proposal, attendance at any pre-proposal conference, meetings or oral presentations shall be borne by the proponents, regardless of the conduct or outcome of the CFP process. Proposals must offer the services for the total requirement; proposals offering only part of the services will be rejected.

3. **Eligibility**

Proponents must meet all mandatory requirements/pre-qualification criteria as set out in Annex B2-2. See paragraph 10 below for further explanation. Proponents will receive a pass/fail rating on this section. To be considered, proponents must meet all the mandatory criteria described in Annex B2-2. UN Women reserves the right to verify any information contained in proponent’s response or to request additional information after the proposal is received. Incomplete or inadequate responses, lack of response or misrepresentation in responding to any questions will result in disqualification.

4. **Clarification of CFP documents**

4.1. A prospective proponent requiring any clarification of the CFP documents may notify UN Women Programme Office in Serbia in writing at UN Women Programme Office in Serbia email address indicated in the CFP by the specified date and time. UN Women Programme Office in Serbia will respond in writing to any request for clarification of the CFP documents that it receives by the due date outlined on section 2. Written copies of UN Women Programme Office in Serbia response (including an explanation of the query but without identifying the source of inquiry) will be posted using the same method as the original posting of this (CFP) document.

4.2. If the CFP has been advertised publicly, the results of any clarification exercise (including an explanation of the query but without identifying the source of inquiry) will be posted on the advertised source.

5. **Amendments to CFP documents**

5.1. At any time prior to the deadline for submission of proposals, UN Women Programme Office in Serbia may, for any reason, whether at its own initiative or in response to a clarification requested by a prospective proponent, modify the CFP documents by amendment. All prospective proponents that have received the CFP documents will be notified in writing of all amendments to the CFP documents. For open competitions, all amendments will also be posted on the advertised source.

5.2. In order to afford prospective proponents reasonable time in which to take the amendment into account in preparing their proposals, UN Women Programme Office in Serbia may, at its discretion, extend the deadline for the submission of proposal.
6. **Language of proposal**

The proposal prepared by the proponent and all correspondence and documents relating to the proposal exchanged between the proponent and UN Women Programme Office in Serbia, **shall be written in English**. Supporting documents and printed literature furnished by the proponent may be in another language provided they are accompanied by an appropriate translation of all relevant passages in English. In any such case, for interpretation of the proposal, the translation shall prevail. The sole responsibility for translation and the accuracy thereof shall rest with the proponent.

7. **Submission of proposal**

7.1 Technical and financial proposals should be submitted as part of the template for proposal submission (Annex B2) in one email with the CFP reference and the clear description of the proposal, by the date and time stipulated in this document. If the emails and email attachments are not marked as instructed, UN Women Programme Office in Serbia will assume no responsibility for the misplacement or premature opening of the proposals submitted.

The email text body should indicate the name and address of the proponent. Proposal should be submitted in one email, clearly marked with the email subject line and corresponding attachment should read:

**CFP No. 2019-01 GRG – (name of proponent) – PROPOSAL**

All proposals should be sent by email to the following secure email address: info.serbia@unwomen.org

7.2 Proposals should be received by the date, time and means of submission stipulated in this CFP. Proponents are responsible for ensuring that UN Women Programme Office in Serbia receives their proposal by the due date and time. Proposals received by UN Women Programme Office in Serbia after the due date and time may be rejected.

7.3 When receiving proposals by email (as is required for the CFP), the receipt time stamp shall be the date and time when the submission has been received in the dedicated UN Women Programme Office in Serbia inbox. UN Women Programme Office in Serbia shall not be responsible for any delays caused by network problems, etc. It is the sole responsibility of proponents to ensure that their proposal is received by UN Women Office in Serbia in the dedicated inbox on or before the prescribed CFP deadline.
7.4 The “Certificate of Proponent’s Eligibility and Authority to Sign Proposal” contained in this CFP must be executed by a representative of the proponent who is duly authorized to execute contracts and bind the proponent. Signature on the certificate represents that the proponent has read this CFP, understands it and agrees to be bound by its terms and conditions. The proponent’s proposal with any subsequent modifications and counter-proposals, if applicable, shall become an integral part of any resulting contract.

7.5 Late proposals: Any proposals received by UN Women Programme Office in Serbia after the deadline for submission of proposals prescribed in this document, may be rejected.

8. Clarification of proposals

To assist in the examination, evaluation and comparison of proposals, UN Women Programme Office in Serbia may, at its discretion, ask the proponent for a clarification of its proposal. The request for clarification and the response shall be in writing and no change in the price or substance of the proposal shall be sought, offered or permitted. UN Women Programme Office in Serbia will review minor informalities, errors, clerical mistakes, apparent errors in price and missing documents in accordance with the UN Women Programme Office in Serbia Policy and Procedures.

9. Proposal budget and currencies

The proposed intervention size and budget request per project must fall between a minimum indicative amount of USD 25,000 and a maximum amount of USD 30,000. All prices shall be quoted in RSD (Republic of Serbia Dinar). UN Women Programme Office in Serbia reserves the right to reject any proposals submitted in another currency than the mandatory currency for the proposal stated above. UN Women Programme Office in Serbia may accept proposals submitted in another currency than stated above if the proponent confirms during clarification of proposals, see item (8) above in writing, that it will accept a contract issued in the mandatory proposal currency and that for conversion the official United Nations operational rate of exchange of the day of CFP deadline as stated in the CFP letter shall apply, available at: https://treasury.un.org/operationalrates/OperationalRates.php

Regardless of the currency of proposals received, the contract will always be issued, and subsequent payments will be made in the mandatory currency for the proposal above.

10. Mandatory/pre-qualification criteria
10.1 The mandatory requirements/pre-qualification criteria have been designed to assure that, to the degree possible in the initial phase of the CFP procurement process, only those proponents with sufficient experience, the financial strength and stability, the demonstrable technical knowledge, the evident capacity to satisfy UN Women Programme Office in Serbia requirements and superior beneficiary references for implementing the services envisioned in this CFP will qualify for further consideration. UN Women Programme Office in Serbia reserves the right to verify any information contained in proponent’s response or to request additional information after the proposal is received. Incomplete or inadequate responses, lack of response or misrepresentation in responding to any questions will affect your evaluation.

10.2 Proponents will receive a pass/fail rating in the mandatory requirements/pre-qualification criteria section. In order to be considered for Phase I, proponents must meet all the mandatory requirements/pre-qualification criteria described in this CFP.

11. **Evaluation of technical and financial proposal**

Only proponents meeting the mandatory criteria will advance to the technical and financial evaluation in which maximum possible 100 points may be determined. Technical evaluators who are members of a Committee for Partners’ Assessment (CPA) appointed by UN Women Programme Office in Serbia will carry out the technical and financial evaluation applying the evaluation criteria and point ratings as listed below.
<table>
<thead>
<tr>
<th>Organizational capacity:</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>- Organizational experience and proven track record on gender equality and economic empowerment of women</td>
<td>3 points</td>
</tr>
<tr>
<td>- Proposed staffing (number and expertise) for the services to be delivered</td>
<td>4 points</td>
</tr>
<tr>
<td>- Relevant experience in partnerships with UN Women, other UN agencies, governments, NGOs, and other development actors</td>
<td>3 points</td>
</tr>
</tbody>
</table>

**Subtotal**  
**max 10 points**

<table>
<thead>
<tr>
<th>Relevance of the proposal:</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>- The quality of the context analysis in relevance to the identified local environment constraints/background</td>
<td>4 points</td>
</tr>
<tr>
<td>- Relevance of the problem statement and identification of challenges to be addressed;</td>
<td>5 points</td>
</tr>
<tr>
<td>- Clarity of the specific results expected through engagement;</td>
<td>5 points</td>
</tr>
<tr>
<td>- The quality of proposed methodology with indicators, baselines and targets;</td>
<td>7 points</td>
</tr>
<tr>
<td>- Pertinence of the expected results to the Terms of Reference.</td>
<td>4 points</td>
</tr>
</tbody>
</table>

**Subtotal**  
**max 25 points**

<table>
<thead>
<tr>
<th>Implementation strategies and plan:</th>
<th></th>
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</thead>
<tbody>
<tr>
<td>- Relevance of the implementation strategies and innovative approaches;</td>
<td>7 points</td>
</tr>
<tr>
<td>- Suitability of the proposed activities to achieve expected results and address the identified problem(s);</td>
<td>6 points</td>
</tr>
<tr>
<td>- Feasibility of the sequence of all major activities and its timeframe.</td>
<td>4 points</td>
</tr>
<tr>
<td>- Sustainability of proposed results through advocacy efforts to include these measures in the local budgets;</td>
<td>4 points</td>
</tr>
<tr>
<td>- Description of cooperation with the selected local self-governance/gender equality mechanism, with a brief insight into common interest regulated by the signed Letter of Intent or other specific form.</td>
<td>4 points</td>
</tr>
</tbody>
</table>

**Subtotal**  
**max 25 points**

<table>
<thead>
<tr>
<th>Monitoring and evaluation</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Proposed Monitoring Plan including joint activities with local self-government</td>
<td>8 points</td>
</tr>
<tr>
<td>Quality of the Evaluation Plan including recommendations/lessons learned</td>
<td>7 points</td>
</tr>
</tbody>
</table>

**Subtotal**  
**max 15 points**

<table>
<thead>
<tr>
<th>Budget</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Budget proposal (best price for the best quality)</td>
<td>25 points</td>
</tr>
</tbody>
</table>

**Subtotal**  
**max 25 points**

<table>
<thead>
<tr>
<th>TOTAL</th>
<th></th>
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</thead>
<tbody>
<tr>
<td></td>
<td>100 points</td>
</tr>
</tbody>
</table>

Minimum score obtained to be eligible is 70 points.
Only proponents passing the minimum score will be contacted to proceed with shortlisting and a capacity assessment review. During the capacity assessment review, the proponent will be requested to submit documents demonstrating the organization’s technical capacity, governance and management structure, financial and administrative management.

12. **Preparation of proposal**

12.1 Proponents are expected to examine all terms and instructions included in the CFP documents. Failure to provide all requested information will be at proponent’s own risk and may result in rejection of proponent’s proposal.

12.2 Proponent’s proposal must be organized to follow the format of this CFP. Each proponent must respond to every stated request or requirement and indicate that proponent understands and confirms acceptance of UN Women Programme Office in Serbia stated requirements. The proponent should identify any substantive assumption made in preparing its proposal. The deferral of a response to a question or issue to the contract negotiation stage is not acceptable. Any item not specifically addressed in the proponent’s proposal will be deemed as accepted by the proponent. The terms “proponent” and “contractor” refer to those organizations that submit a proposal pursuant to this CFP.

12.3 Where the proponent is presented with a requirement or asked to use a specific approach, the proponent must not only state its acceptance, but also describe, where appropriate, how it intends to comply. Failure to provide an answer to an item will be considered an acceptance of the item. Where a descriptive response is requested, failure to provide the same will be viewed as non-responsive.

12.4 The terms of reference in this document provides a general overview of the current operation. If the proponent wishes to propose alternatives or equivalents, the proponent must demonstrate that any such proposed change is equivalent or superior to UN Women Programme Office in Serbia established requirements. Acceptance of such changes is at the sole discretion of UN Women Programme Office in Serbia.

12.5 Proposals must offer services for the total requirement, unless otherwise permitted in the CFP document. Proposals offering only part of the services may be rejected unless permitted otherwise in the CFP document.

12.6 Proponent’s proposal shall include all of the following labelled annexes:

**CFP submission** (on or before proposal due date):
As a minimum, proponents shall complete and return the below listed documents (Annexes to this CFP) as an integral part of their proposal. Proponents may add additional documentation to their proposals as they deem appropriate.

Failure to complete and return the below listed documents as part of the proposal may result in proposal rejection.
13 Format and signing of proposal

13.1 The proposal shall be typed or written in indelible ink and shall be signed by the proponent or a person or persons duly authorized to bind the proponent to the contract. The latter authorization shall be indicated by written power-of-attorney accompanying the proposal.

13.2 A proposal shall contain no interlineations, erasures, or overwriting except as necessary to correct errors made by the proponent, in which case such corrections shall be initialled by the person or persons signing the proposal.

14 Award

14.1 Award will be made to the responsible and responsive proponent with the highest evaluated proposal following negotiation of an acceptable contract. UN Women Programme Office in Serbia reserves the right to conduct negotiations with the proponent regarding the contents of their proposal. The award will be in effect only after acceptance by the selected proponent of the terms and conditions and the terms of reference. The agreement will reflect the name of the proponent whose financials were provided in response to this CFP. Upon execution of agreement UN Women Programme Office in Serbia will promptly notify the unsuccessful proponents.

14.2 The selected proponent is expected to commence providing services as of the date and time stipulated in this CFP.
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Section 4: UN Women Terms of Reference

I. Introduction

UN Women, grounded in the vision of equality enshrined in the Charter of the United Nations, works for the elimination of discrimination against women and girls; the empowerment of women; and the achievement of equality between women and men as partners and beneficiaries of development, human rights, humanitarian action and peace and security.

According to the Evaluation of the National Action Plan for Gender Equality 2016-2018, the area of the NAP where Republic of Serbia has progressed very little is in changing gender-related patterns and upgrading the culture of gender equality. Transformation of gender relations in parenting and economy of care is highly relevant in view of the fact that this is an area of very persistent gender inequalities which most strongly opposes changes, but its relevance and significance are still insufficiently recognized among gender equality mechanisms. The Final Report on the Evaluation of the NAP for GE 2016-2018 stresses that the equal participation of women and men in parenting and economy of care should be expanded especially to the caring activities.

In order to address this burning issue, UN Women Programme Office in Serbia started with the implementation of the project “Gender Responsive Governance”, funded by the UK Good Governance Fund, that will strengthen the institutional and technical capacities of the National Gender Equality Mechanisms to develop policies and measures that will lead to changing patterns of parenting obligations and unpaid household work in the Republic of Serbia, by combining economic, employment and social policies. The proposed actions include pilot initiatives for equal participation of women and men in the economy of care, which will include redistribution of economic power and responsibilities in both spheres of ‘productive’ and ‘reproductive’ economy. Furthermore, the project will work towards establishing a real and permanent dialogue between the national machineries and the key stakeholders, especially women’s groups and will facilitate creation of wide platform of alliances for women’s empowerment and commitment to changing the gender stereotypes. Political change will be driven at the national and local level and will rely on the results of policy dialogues and replication of the successful pilot initiatives in the care economy which will be reinforced by advocating to include these measures in the local budgets and in the private sector.

The project will focus on ensuring that governance framework on care economy advances gender equality and social justice through following results:
- **Result 1:** National Gender Equality Mechanisms have capacities to develop policies and lead a dialogue on gender responsive governance.
- **Result 2:** Women’s CSOs, national and local governments and private sector pilot initiatives for redistributing and valuing care services.

Through this assignment, civil society organizations that have gender equality and women’s rights set as one of the organization’s goals in Statute will be supported to identify, test and track the implementation of policy local initiatives that can unlock change in unpaid care work. Selected organizations are expected to cooperate closely with the local self-governments and local gender equality mechanisms in the delivery of initiatives, as well as their integration in the local municipalities’ budget. There is a wide range of opportunities that can unlock change towards more equally distributed care work in Serbia: investment in public infrastructure, in basic services and transportation; enhancing the scope and quality of care services and introducing new public services or change the way public services are provided; advocacy actions towards improving government employment policies to support care work, making unpaid care work more visible in public dialogues and statistics, creating local government budgets around priority measures that promote equal opportunities for women and men in this area and adequately monitor their implementation. Supported initiatives should lead to the introduction of new and adjustments of existing policies that will ensure that the allocation of public resources is carried out in ways that are effective and contribute to women’s empowerment and will have a positive impact in a shift to the economy of care and consequently will trigger changes of social norms and attitudes. In line with this, organizations are invited to design and implement proposals in an innovative and effective way that will be aimed at overcoming gaps and challenges in the area of unpaid care work.

UN Women Programme Office in Serbia plans to engage Responsible Parties, civil society organizations/networks that have gender equality and women’s rights set as one of the organization’s goals in Statute and that are legally registered in Serbia, have specialized knowledge, expertise and track record of working on gender equality and women economic empowerment and have substantive expertise and knowledge on concepts of unpaid care work and institutionalization of care, to develop and implement pilot initiatives that contribute to redistribution of unpaid care work.

**II. Description of required services/expected results**

The objective of this present Call for Proposal is to expand the impact of the project “Gender Responsive Governance” in the framework of its Result 2:

*Women’s CSOs, national and local governments and private sector pilot initiatives for redistributing and valuing care services.*

In this way, it seeks to better realize and help identifying opportunities and entry points for influencing and redistributing unpaid care work through targeted gender transformative policy interventions at the local level.
Women CSOs should contribute to the achievement of the above-mentioned result through the implementation of the project that address the following issues:

- Invisibility of unpaid care and domestic work as valuable work;
- Challenging social norms that promote unequal sharing of care work between women and men;
- Advocating and pushing for the policies and investments needed to reduce and redistribute women’s care work.

Priority will be given to proposals in which the provision of support is foreseen in partnership with local self-government and its relevant institutions, including local mechanisms for gender equality, taking into account the needs of women and men that undertake unpaid care work in the local communities. Thus, selected women CSOs need to provide the evidence of existing and/or future cooperation with the local self-government capitalized in the Letter of Intent/Memorandum of Understanding or any other official form, that outlines strong commitment of both parties to closely collaborate. Solid partnerships with the local self-governments are crucial in order to adequately pilot a range of local level policy and budgetary initiatives that can contribute to the redistribution of unpaid care work and increase the accessibility of services to women and men by overcoming the barriers in availability of services, affordability, geographical accessibility, suitability of working hours, reducing costs of particular expenditures etc.

Selected women CSOs will be supported to identify, develop and implement at least 3 policy initiatives for redistributing unpaid care work in 3 different local municipalities. Activities that may be financed under this Call for Proposals include, but are not limited to:

- Support to women cooperatives and social enterprises in the economy of care;
- Supporting pilot community-based initiatives;
- Support for private sector engagement in providing day-care for older men and women;
- Investment in public transport that will increase accessibilities of kindergartens;
- In-house support and day-care services;
- Additional support for men to be included in care work, and fathers in childcare;
- Community-based services for children from rural areas;
- Advocacy for and introduction of flexible working hours;
- Condensed working hours for single parents and special support to parents;
- Support to including fathers in child care;
- Other.

It is expected to create pilot initiatives that are in sync with other reforms, such as public finance reform and gender responsive budgeting, by strongly advocating and including effective ones in the municipal budgets, thus creating a sustainable base for upscaling. Finally, pilot initiatives should make the unpaid care work more visible in public dialogues and statistics and raise awareness how targeted policy measures can support the redistribution of care responsibilities between women and men.
Therefore, CSOs are expected to develop and pilot measures to find sustainable and transformative solutions to ensure: 1) reduction of difficult care work from women to men; 2) equal redistribution of responsibility, costs and work of care provided by specialized public services in partnerships with CSOs; 3) greater engagement of private sector in providing affordable care services.

CSOs are expected to submit proposals with clear and specific statement of what the proposal will accomplish, description of implementation strategy, budget and other details, as per requirements stated in Annex B2-3 to this Call for Proposals (Template).

III. Deliverables

Under the project, the selected CSOs will be responsible for the delivery of the following:

- Conduct local context analysis and assessment viability of diversified providers of care including the community-based services and collecting and analysing relevant data in accordance with the Law on Protection of Personal Data;
- Propose and test new models to make care services affordable and accessible to all women and men, based on their real needs in the local municipalities;
- Conduct regular tracking and monitoring of the implementation of pilot initiatives, with a special focus on innovative elements and approaches;
- Conduct strong advocacy actions for including the successful initiatives in the municipal budgets through gender responsive governance, that could lead to unlocking policy changes in this area to be more inclusive and gender-sensitive;
- Increase visibility and awareness in local communities on benefits of piloted initiatives and establish partnerships for replication and scaling up of pilot initiatives in the local communities;
- Make unpaid work and economy of care visible in public dialogues and statistics and raise awareness how targeted pilot initiatives can support the redistribution of care responsibilities between women and men.

IV. Timeframe

The proposals are expected to cover a period of minimum 12 months to maximum 14 months.

V. Budget Request

The proposed intervention size and budget request per project must fall between a minimum indicative amount of USD 25.000 and a maximum amount of USD 30.000. Budget proposal should be submitted in the local currency, Republic of Serbia Dinar. All currency exchanges should be calculated using the UN Operational Exchange Rate as per the date of submission of proposal available at: https://treasury.un.org/operationalrates/OperationalRates.php

VI. Communication and visibility

Note that the applicant must comply with the visibility standards and guidelines of the UK Government and the Good Governance Fund (GGF). Projects funded under this Call are expected to have strong
communication and visibility plan of activities that will demonstrate how the local interventions contributes to the agreed project result, as well as improving life of women and men in the community.

Women CSOs are invited to strengthen public awareness and support to the equality of women and men and put solid advocacy efforts to advance gender equality and promote women’s empowerment in the selected municipalities.
Annex B2-1

Call for proposal
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Proposal /no proposal confirmation form

If after assessing this opportunity, you have made the determination not to submit your proposal we would appreciate if you could return this form indicating your reasons for non-participation.

Date:

To: UN Women Programme Office in Serbia Email:

From: ________________________________

Subject: ________________________________

YES, we intend to submit an offer.

NO, we are unable to submit a proposal in response to the above-mentioned Call for Proposal due to the reason(s) listed below:

( ) The requested outputs are not within our range of services
( ) We are unable to submit a competitive proposal for the requested services at the moment
( ) We cannot meet the requested terms of reference
( ) Your CFP is too complicated
( ) Insufficient time is allowed to prepare a proposal
( ) We cannot meet the delivery requirements
( ) We cannot adhere to your terms and conditions (please specify: payment terms, request for performance security, etc.)
( ) Other (please provide reasons) ________________________________

( ) We would like to receive future CFPs for this type of services
( ) We don’t want to receive CFPs for this type of services

If UN Women Programme Office in Serbia has questions to the proponent concerning this NO PROPOSAL, UN Women Programme Office in Serbia should contact Mr./Ms.________________, phone/email _________________, who will be able to assist.
Annex B2-2

Call for proposal
Redistribution of unpaid care work
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Mandatory requirements/pre-qualification criteria

Proponents are requested to complete this form and return it as part of their submission. Proponents will receive a pass/fail rating on this section. To be considered, proponents must meet all the mandatory criteria described below. All questions should be answered on this form or an exact duplicate thereof. UN Women Programme Office in Serbia reserves the right to verify any information contained in proponent’s response or to request additional information after the proposal is received. Incomplete or inadequate responses, lack of response or misrepresentation in responding to any questions will result in disqualification.
<table>
<thead>
<tr>
<th>Mandatory requirements/pre-qualification criteria</th>
<th>Proponent’s response</th>
</tr>
</thead>
</table>
| 1.1. Confirm that the services being requested are part of the key services that the proponent has been performing as an organization. This must be supported by a list of at least two beneficiary references for which similar service is currently or has been provided by the proponent. | Reference #1:  
Reference #2: |
| 1.2. Confirm proponent is duly registered or has the legal basis/mandate as a civil society organization that have gender equality and women’s rights set as one of the organization’s goals in Statute (women’s CSOs) | Yes/No |
| 1.3. Confirm proponent as an organization has been in operation for at least three (3) years | Yes/No |
| 1.4. Confirm proponent has a permanent office within Serbia. | Yes/No |
| 1.5. Proponent must agree to a site visit at a beneficiary location in the location or area with a similar scope of work as the one described in this CFP. | Yes/No |
| 1.6 Confirm that proponent has not been the subject of a finding of fraud or any other relevant misconduct following an investigation conducted by UN Women or another United Nations entity. The Proponent must indicate if it is currently under investigation for fraud or any other relevant misconduct by UN Women or another United Nations entity and provide details of any such investigation | Yes/No |
| 1.7 Confirm that proponent has not been placed on any relevant sanctions list including as a minimum the Consolidated United Nations Security Council Sanctions List(s) | Yes/No |
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Template for proposal submission

Component 1: Organizational Background and Capacity to implement activities to achieve planned results (max 1.5 pages)

This section should provide an overview that clearly demonstrates that the proposing organization has the capacity and commitment to implement successfully the proposed activities and produce results. Key elements to be covered in this section include:

1. Nature of the proposing organization – Is it a civil society organization that has gender equality and women’s rights set as one of the organization’s goals in Statute (women’s CSOs)?
2. Overall mission, purpose, and core programmes/services of the organization
3. Target population groups and sub-groups
4. Length of existence and relevant experience in gender equality and women’s economic empowerment, including economy of care and care work
5. Overview of organizational capacity relevant to the proposed engagement with UN Women (e.g., technical, governance and management, and financial and administrative management)
6. Overview of the selected municipalities respecting geographical coverage, evaluation of existing data and researches on the available and accessible services, capacities of local gender equality mechanisms, existence of Local Action Plans for Gender Equality and active role of the organization in the community, substantive cooperation between local governance and the organization on gender activities and status of implementation of the Budget System Law provisions on gender responsive budgeting in the selected municipalities.

Component 2: Expected Results and Indicators (max 1.5 pages)
This section should articulate the proponent’s understanding of the UN Women Terms of Reference (TOR). It should contain a clear and specific statement of what the proposal will accomplish in relation to the UN Women TOR. This should include:

1. Context and the situation analysis providing data and the analysis on the position of women and girls;
2. The problem statement and identification of challenges to be addressed;
3. The specific results expected through engagement of the proponent. The expected results are the measurable changes which will have occurred by the end of the planned intervention.
4. Specific and measurable indicators which will form the basis for monitoring and evaluation. These indicators will be refined and will form an important part of the agreement between the proposing organization and UN Women Programme Office in Serbia.
5. Compliance with the requirement of the TOR.

Component 3: Description of the Implementation Strategies and Activities (max 2.5 pages)

This section should describe the implementation strategies and should be able to show their soundness and adequacy. Specific strategies should support the achievement of results, such as building partnerships, leaving no-one behind, advocacy for change, providing innovative models to support measures and actions etc.

There should be a clear and direct linkage between the activities and the results. Activity descriptions should be as specific as necessary, identifying what will be done, who will do it, when it will be done (beginning, duration, completion), and where it will be done. In describing the activities, an indication should be made regarding the organizations and individuals involved in or benefiting from the activity, including the targeted number of beneficiaries.
**Component 4: Implementation Plan** (max 1.5 pages)

This section is presented in tabular form and can be attached as an Annex. It should indicate the sequence of all major activities and timeframe (duration). Provide as much detail as necessary. The Implementation Plan should show a logical flow of activities. Please include in the Implementation Plan all required milestone reports and monitoring reviews.

**Implementation Plan**

<table>
<thead>
<tr>
<th>Project Name:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Name of Proponent Organization:</td>
</tr>
<tr>
<td>Brief description of Project:</td>
</tr>
<tr>
<td>Project Start and End Dates:</td>
</tr>
<tr>
<td>Brief Description of Results with corresponding indicators, baselines and targets. Repeat for each result.</td>
</tr>
</tbody>
</table>

List the activities necessary to produce the results
Indicate who is responsible for each activity

<table>
<thead>
<tr>
<th>Activity</th>
<th>Responsible</th>
<th>1</th>
<th>2</th>
<th>3</th>
<th>4</th>
<th>5</th>
<th>6</th>
<th>7</th>
<th>8</th>
<th>9</th>
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</tbody>
</table>
Monitoring and Evaluation Plan (max. 1 page)

This section should contain an explanation of the plan for monitoring and evaluating the activities, both during its implementation and at completion. Key elements to be included are:

1. How the performance of the activities will be tracked in terms of achievement of the steps and milestones set forth in the Implementation Plan;

2. How any mid-course correction and adjustment of the design and plans will be facilitated on the basis of feedback received.

Component 5: Risks to Successful Implementation (1 page)

Identify and list any major risk factors that could result in the activities not producing the expected results. These should include both internal factors and external factors. Describe how such risks are to be mitigated.

Include in this section also the key assumptions on which the activity plan is based on. In this case, the assumptions are mostly related to external factors (for example, government environmental policy remaining stable) which are anticipated in planning, and on which the feasibility of the activities depend.

Component 6: Results-Based Budget (max. 1.5 pages)

The development and management of a realistic budget is an important part of developing and implementing successful activities. Careful attention to issues of financial management and integrity will enhance the effectiveness and impact. The following important principles should be kept in mind in preparing a project budget:

- Include only costs which directly relate to efficiently carrying out the activities and producing the results which are set forth in the proposal. Other associated costs should be funded from other sources.

- The budget should be realistic. Find out what planned activities will actually cost, and do not assume that you will be able to make do for less.

- The budget should include all costs associated with managing and administering the activity. Particularly include the cost of monitoring and evaluation.
• Indirect costs, or administrative overhead costs, such as salaries of staff not involved in the project implementation and office rent are not funded. These therefore should not be part of the funding request.

• The budget line items are general categories intended to assist in thinking through where money will be spent. If a planned expenditure does not appear to fit in any of the standard line item categories, list the item under other costs, and state what the money is to be used for.

• The figures contained in the Budget Sheet should agree with those on the proposal header and text.

<table>
<thead>
<tr>
<th>Expenditure Category</th>
<th>Year 1, [Local currency]</th>
<th>Total, [Local currency]</th>
<th>US$</th>
<th>% Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Personnel (maximum 35% of the entire budget)</td>
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<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2. Equipment / Materials</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>3. Training / Seminars / Travel Workshops</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>4. Contracts</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>5. Other costs</td>
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<td></td>
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</tr>
<tr>
<td>Total Cost for Result 1</td>
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<td></td>
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</tr>
</tbody>
</table>
Call for proposal
Redistribution of unpaid care work
CFP No. 2019-01 GRG

Format of resume for proposed staff

Name of Staff: ___________________________________________________

Title: ___________________________________________________________

Years with organization: _____________________ Nationality: _______________

**Education/Qualifications:** (Summarize college/university and other specialized education of staff member, giving names of schools, dates attended, and degrees-professional qualifications obtained).

**Employment Record/Experience**

(Starting with present position, list in reverse order, every employment held. List all positions held by staff member since graduation, giving dates, names of employing organization, title of position held and location of employment. For experience in last five years, detail the type of activities performed, degree of responsibilities, location of assignments and any other information or professional experience considered pertinent for this assignment).

**References**

Provide names and addresses for two (2) references.

1 “Other costs” refers to any other costs that is not listed in the Results-Based Budget. Please specify in the footnote what they are: ________________________________________________________________
# Annex B2.5

## Call for proposal

**Redistribution of unpaid care work**

**CFP No. 2019-01 GRG**

### Capacity Assessment Document Checklist

**For Potential Responsible Parties**

#### Governance, Management and Technical

<table>
<thead>
<tr>
<th>Document</th>
<th>Mandatory / Optional</th>
<th>Yes / No</th>
</tr>
</thead>
<tbody>
<tr>
<td>Legal registration</td>
<td>Mandatory</td>
<td></td>
</tr>
<tr>
<td>Rules of Governance / Statutes of the organization</td>
<td>Mandatory</td>
<td></td>
</tr>
<tr>
<td>Organigram of the organization</td>
<td>Mandatory</td>
<td></td>
</tr>
<tr>
<td>List of Key management</td>
<td>Mandatory</td>
<td></td>
</tr>
<tr>
<td>CVs of Key Staff proposed for the engagement with UN Women</td>
<td>Mandatory</td>
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<tr>
<td>Anti-Fraud Policy Framework</td>
<td>Mandatory</td>
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#### Administration and Finance

<table>
<thead>
<tr>
<th>Document</th>
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<tbody>
<tr>
<td>Administrative and Financial Rules of the organization</td>
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<tr>
<td>Internal Control Framework</td>
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<td></td>
</tr>
<tr>
<td>Audited Statements of last 3 years</td>
<td>Mandatory</td>
<td></td>
</tr>
<tr>
<td>List of Banks</td>
<td></td>
<td></td>
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<tr>
<td>Name of External Auditors</td>
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#### Procurement

<table>
<thead>
<tr>
<th>Document</th>
<th>Mandatory / Optional</th>
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</thead>
<tbody>
<tr>
<td>Procurement Manual</td>
<td>Mandatory</td>
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<tr>
<td>Procurement Code of Conduct</td>
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<td>List of main suppliers / vendors</td>
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#### Client Relationship

<table>
<thead>
<tr>
<th>Document</th>
<th>Mandatory / Optional</th>
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</tr>
</thead>
<tbody>
<tr>
<td>List of main clients / donors</td>
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<td></td>
</tr>
<tr>
<td>Two references</td>
<td>Mandatory</td>
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<tr>
<td>Past reports to clients / donors for last 3 years</td>
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</table>