International Seminar
Promoting Innovative Financing through Gender Smart Investment: Experiences, opportunities and challenges

October, 10, 2019, Hotel Transamerica São Paulo

AGENDA

8:30 – 9:00   Reception and registration

9:00 – 9:30   Opening of the Seminar:
              • María Noel Vaeza, Regional Director for the Americas and the Caribbean, UN Women.
              • María Victoria Giulietti, Regional Coordinator Win-Win Program, ILO Latin America and the Caribbean.

09:30 – 10:30 Panel 1. Concepts and trends on gender Smart investment in the LAC region
                • Gabriela Rosero, Impact Investment and Innovative Financing Specialist, Regional Office for the Americas and the Caribbean, UN Women.
                • Luis Márquez, Gender and Small and Medium Enterprise Advisor, Value 4 Women.

Moderator: Raquel Coello, Economic Empowerment Policy Specialist in the Regional Office for the Americas and the Caribbean, UN Women.

10:30 – 11:30 Panel 2. Experiences of multilateral banks and development finance institutions
                • Helene Meurisse, Operations Officer, International Finance Corporation (IFC) - Brazil.
                • Edgar Lara, Chief Executive, Gender Equity and Inclusion Unit, Latin American Development Bank (CAF).

Moderator: Violeta Domínguez, Representative, UN Women Bolivia.

11:30 – 12:00 Coffee Break
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| 12:00 – 13:30 | **Panel 3. The Role of Commercial Banking and Microfinance as Channels of gender Smart Financing**  
  • Representative, Itaú Unibanco - Brasil.  
  • Mayela Rojas, Deputy General Manager, Grupo Mutual - Costa Rica.  
  • Carmen Correa, Regional Director, Pro Mujer - Uruguay.  
  • Catalina Valenzuela, Financial Director, Fondo Esperanza - Chile - Fundación Microfinanzas BBVA - Spain.  
  Moderator: Esther Senso, Regional Coordinator Win-Win Program, UN Women Brazil |
| 13:30 – 14:45 | Lunch                                                                   |
| 14:45 – 16:00 | **Panel 4. Incorporating Gender Lens into Investment Funds**  
  • Christine Kenna, Partner Specialist in Portfolio Management and Investment Opportunity Assessment, Ignia Ventures - México.  
  • Lina Peña, Vice President, Elevar Equity  
  • Maria Pia Morante, Portfolio Senior Associate, Acumen Latam Capital Partners ACL.  
  Moderator: Adriana Carvalho, National Private Sector Specialist - Win-Win Program, UN Women Brazil |
| 16:00 – 16:30 | Coffee Break                                                             |
| 16:30 – 17:30 | **Panel 5. Networks and services to support gender smart investment**  
  • Marta Cruz, Managing Partner, NXTP - Argentina.  
  • Monica Ducoing, Regional Chapter Manager, Central America and México, Aspen Network of Development Entrepreneurs (ANDE).  
  Moderator: Anna Falth, We Empower Senior Programme Manager, UN Women New York |
| 17:30 – 18:00 | Closure                                                                  |