Our future workplace- changes in innovation;
Our life and work – changes in mindset

Tuesday March 7 2017 13:00-17:00
Venue: Bunkyo Civic Hall (Small Hall)

13:00 Introduction “Why we focus on HeForShe when discussing the future”
Akiko Karaki Partner, PwC Consulting LLC Strategy&
Hironobui Narisawa Mayor, Bunkyo City
Yuka Shimada HR& GA Director- Japan, Unilever Japan Holdings K.K.

13:05 “HeForShe: Its vision and commitment”
Kayoko Fukushima Director, UN Women Japan Liaison Office

13:15 He+She discussion “Japan’s future and the role of He”
Mrs. Akie Abe Spouse of the Prime Minister of Japan

13:45 Discussion 1 “Future work and life with AI: Excitement is our strength”
Mr. Aoto Mizuto Founder & CEO, DAncing Einstein Co., Ltd
Mr. Yutaka Matsuo Associate Professor, University of Tokyo, Department of Technology Management
Akiko Karaki (Moderator) Partner, PwC Consulting LLC Strategy&

14:30 Tea Break, HeForShe Commitments

14:45 Discussion 2 “Messages to the future He”
Mr. Masato Arisawa Executive Officer, Human Resources Department
Kagome Co., Ltd
Mr. Akira Matsumoto Chairman of the Board & CEO, Calbee, Inc.
Mr. Yagi Yosuke Representative Director, people first Ltd.
Yuka Shimada (Moderator) HR&GA Director – Japan, Unilever Japan Holdings K.K.

15:45 Panel Discussion “Our life and work – changes in mindset”
Mr. Naoshi Takatsu East Asia Representative, IMD
Keiko Hirayama (Moderator and panelist) Head of Search & Brand Marketing, Google Japan
Mr. Kazutaka Inoue JINS MEME Group Manager, JIN Co., Ltd.
Mr. Tetsuya Ando Founder & CEO, NPO Fathering Japan

16:45 Closing Remark, HeForShe Commitments
Koichiro Kimura
PwC Japan Group Chairman and Territory Senior Partner
CEO of PricewaterhouseCoopers Aarata LLC
Fulvio Guarneri President & CEO, Unilever Japan Customer Marketing K.K.
Noriko Umeki Diversity leader of PwC Japan Group, Partner at PwC Aarata LLC
The HeForShe solidarity movement was created by UN Women to provide a systematic approach and targeted platform where a global audience can engage and become change agents for the achievement of gender equality in our lifetime. Since its launch on 20 September, 2014, by UN Secretary-General Ban Ki-moon and UN Women Global Goodwill Ambassador Emma Watson, hundreds of supporters from around the world – including Heads of State, CEOs, global luminaries, and people from all walks of life – have committed to gender equality. In January 2016, the renewal of the HeForShe campaign was announced in response to the call for more inclusive and diverse approach to gender equality. HeForShe now invites everyone to make a commitment as they identify themselves in the ways they want to. As of February 2017, more than 1.2 million people made commitments worldwide, and among them more than 3,700 are from Japan. Make your commitment by following the link below:

http://www.heforshe.org/en

There had been a perception that gender equality is the engagement of women’s pursued only by women. Recently, however, gender equality is no more considered solely as a women’s issue but as a human rights issue. And when our powerful voices are heard, we will change the world. The time for that change is now. We’re standing together and taking action to create a gender equal world. HeForShe is not just talking about gender equality. We’re achieving it by mobilizing our advocates to stand together, spread the word, and

Launched in 2015, IMPACT 10x10x10 engages key decision makers in ten governments, ten corporations, and ten universities around the world to drive change from the top. The companies and universities engaged in 10x10x10 were selected based on their reputation for strong ethical practices, their demonstrated excellence in public service, their global reach and relevance, and their willingness to use their influence to drive and inspire change.

Gender refers to the socially and culturally constructed characteristics such as roles, behaviors, activities, and attributes that a given society at a given time considers appropriate for men and women.